For:

With:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

Account Exec:

JOHN LINK POL. Office: **GWTS-PH**

Contract Num:

1011-57973 09/12/2012-09/17/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 1308

Product Desc: MCMAHON EST#1308

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy Flight Total Line Description **Buy Line Dates** MTWTFSS Dur Spots Rate THE EARLY SHOW 09/12/2012-09/14/2012 ..W.F.. 30 2 550.00 1 MTWTFSS Spots Per Week Rate Week Of 09/10/2012-09/16/2012 ..W.F.. 2 550.00 Air Date Air Time M/G For Material Dur Rate Debit Credit Remarks Dav 09/12/2012 We 08:23 AM LMFS12TV20H 30 550.00 09/14/2012 08:24 AM LMFS12TV20H 30 Fr 550.00 2 DR. PHIL ..WTF.. 09/12/2012-09/14/2012 30 3 800.00 Week Of MTWTFSS Spots Per Week Rate 09/10/2012-09/16/2012 ..WTF.. 3 800.00 Air Date Day Air Time M/G For Material Dur Rate Credit Remarks 03:00 PM LMFS12TV20H 30 800.00 09/12/2012 We 09/13/2012 03:33 PM LMFS12TV20H 30 800.00 Th 09/14/2012 Fr 03:51 PM LMFS12TV20H 30 800.00 3 **CBS EVENING NEWS** 09/12/2012-09/13/2012 ..WT... 30 2 2,500.00 MTWTFSS Spots Per Week Rate Week Of 09/10/2012-09/16/2012 ..WT... 2 2,500.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks LMFS12TV20H 30 09/12/2012 We 07:00 PM 2,500.00 09/13/2012 Th 06:59 PM LMFS12TV20H 30 2,500.00 6 **EARLY NEWS** 09/12/2012-09/15/2012 ..W.F.. 30 2 1,400.00 Week Of MTWTFSS Spots Per Week Rate 2 09/10/2012-09/16/2012 ..W.F.. 1,400.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks LMFS12TV20H 09/12/2012 We 06:28 PM 30 1,400.00

Page 1 of 5

Invoice Num: 1011-415499

Invoice Date: 09/23/2012 Billing Cycle: Weekly

08/27/2012-09/23/2012 **Billing Period:**

10/23/2012 Net 30 days

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

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LINDA MCMAHON FOR SENATE 2012(335824)

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1011-415499

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JOHN LINK POL. **GWTS-PH**

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Contract Dates: Customer Order:

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In Account MENTZER MEDIA SERVICES(24184)

West Hartford, CT 06107-2101

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

MCMAHON EST#1308 **Product Desc:**

Broadcast airtimes represented are reported to the nearest minute.

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09/23/2012 10/23/2012 Weekly 08/27/2012-09/23/2012 Net 30 days

Buy	Flight										Total	
Line	J	otion			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate
	Air Date		Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks
	09/14/2012	Fr	06:28 PM		LMFS12TV20H		30	1,400.00				
7	LATE N	IEWS M-	SUN		09/12/2012-09/16	/2012	W	/.F.S		30	4	1,800.00
	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate				
	09/10/2012-09/1	6/2012		W.F.S		3		1,800.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>
	09/12/2012	We	11:23 PM		LMFS12TV20H		30	1,800.00		-01		
	09/14/2012	Fr	11:28 PM		LMFS12TV20H		30	1,800.00	100			1
	09/16/2012	Su					30				1,800.00	Preempted
	09/16/2012	Su	12:06 AM	09/16/2012	LMFS12TV20H		30	1,800.00	1,800.00			Makegood in 23:37:58-00:12:00
10	SUNDA	Y MORI	NING NEWS 8-	9AM	09/16/2012-09/16	/2012		S		30	1	500.00
	\MI-Of			MINITEO		Coots DealWest		Data				
	Week Of	0/0040		MTWTFS	<u> </u>	Spots Per Week		Rate				
	09/10/2012-09/1	6/2012		S				500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_ <u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
	09/16/2012	Su	08:40 AM		LMFS12TV20H		30	500.00				
11	FACE T	HE NAT	ION		09/16/2012-09/16	/2012		S		30	1	3,000.00
						Spots Per Week		Rate				
	Week Of			MTWTFS								
	Week Of 09/10/2012-09/1	6/2012		MTWTFS:		•		3 000 00				
	09/10/2012-09/1			s		1		3,000.00				
		<u>Day</u>	<u>Air Time</u> 11:23 AM	10000	Material LMFS12TV20H	•	_Dur	3,000.00 Rate 3,000.00	Debit		Credit	Remarks

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CBS TELEVISION STATIONS



WCBS-TV

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Account Exec:

Office:

JOHN LINK POL. **GWTS-PH**

Contract Num:

1011-57973 09/12/2012-09/17/2012

MCMAHON EST#1308

Broadcast airtimes represented are reported to the nearest minute.

Contract Dates: Customer Order:

Product Desc:

Linked Order:

CPE:

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable

/ 1308

This invoice has been transmitted electronically

Invoice Num: 1011-415499 Invoice Date: 09/23/2012

Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:**

10/23/2012 Net 30 days

uy	Flight									Total		
Line Description				Buy Line Dates			мти	WTFSS	Dur	Spots	Rate	
12	NFL JE	NFL JETS FOOTBALL		09/16/2012-09/16/2012			S		30	1	65,000.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate_				
	09/10/2012-09/	16/2012		S		. 1		65,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/16/2012	-	05:43 PM	W/OTOI	LMFS12TV20H		30	65,000.00	<u> </u>	<u>Orcan</u>	<u>rtemarks</u>	
						(0.0.4.0.					17.000.00	
13	SIXTY	MINUTE	S		09/16/2012-09/16	/2012		S	30	2	15,000.00	
	Week Of			MTWTFS	S	Spots Per Week	Rate			- 1		
	09/10/2012-09/	16/2012		S	<u>u</u>	1	_	15,000.00		No.		
			 .				_					
	Air Date 09/16/2012	<u>Day</u> Su	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	<u>Credit</u> 15,000.00	Remarks Preempted	
	09/16/2012		08:35 PM	09/16/2012	LMFS12TV20H		30 30	15,000.00	15,000.00	15,000.00	Makegood in 19:37:01-20:37:32	2
				09/10/2012		46	WA.					
14	THE E	ARLY SH	OW		09/17/2012-09/17	/2012	M	Lie V	30	11	600.00	
	Week Of			MTWTFS	6	Spots Per Week		Rate				
	Week Of 09/17/2012-09/23/2012		M	<u>o</u>	Spots Fel Week		600.00					
					1		No.					
	Air Date		Air Time	M/G For	Material		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
	09/17/2012	Мо	08:23 AM		LMFS12TV20H	<i>y</i> ==	30	600.00				
15	15 DR. PHIL		09/17/2012-09/17/2012			М		30	1	800.00		
					7							
	Week Of		MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
	09/17/2012-09/23/2012		М		1	1 800.00						
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/17/2012	Мо	03:35 PM		LMFS12TV20H		30	800.00				

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Contract Dates:

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In Account MENTZER MEDIA SERVICES(24184) With: 600 Fairmount Ave Ste 306

973 Farmington Ave

Towson, MD 21286-1002 ATTN:Accounts Payable

West Hartford, CT 06107-2101

Product Desc: MCMAHON EST#1308

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Buy Flight Total MTWTFSS Line Description **Buy Line Dates** Dur Spots Rate 16 **CBS EVENING NEWS** 09/17/2012-09/17/2012 30 2,500.00 М MTWTFSS Spots Per Week Rate Week Of 09/17/2012-09/23/2012 М 2,500.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks 09/17/2012 Mo 06:59 PM LMFS12TV20H 30 2,500.00 18 **ENTERTAINMENT TONIGHT** 09/17/2012-09/17/2012 М 30 2,000.00 MTWTFSS Week Of Spots Per Week Rate 09/17/2012-09/23/2012 M 2,000.00 Debit Remarks Air Date Day Air Time M/G For Material _Dur Rate Credit 07:47 PM 09/17/2012 Mo LMFS12TV20H 30 2.000.00 **EARLY NEWS** M 30 1 19 09/17/2012-09/17/2012 1.400.00 MTWTFSS Spots Per Week Week Of 09/17/2012-09/23/2012 1,400.00 M Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks LMFS12TV20H 30 09/17/2012 Mo 06:28 PM 1,400.00 20 LATE NEWS M-SUN 09/17/2012-09/17/2012 М 30 1,800.00 1 Week Of MTWTFSS Spots Per Week Rate 09/17/2012-09/23/2012 М 1,800.00 Air Time M/G For Dur Rate Debit Air Date **Material** Credit Remarks 09/17/2012 11:29 PM LMFS12TV20H 30 1.800.00 Mo

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Billing Period: 08/27/2012-09/23/2012



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With: 600 Fairmount Ave Ste 306

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BS TELEVISION

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09/12/2012-09/17/2012

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GWTS-PH

1011-57973

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08/27/2012-09/23/2012 **Billing Period:**

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Page 5 of 5

Invoice Date: 09/23/2012 Billing Cycle: Weekly

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Product Desc: MCMAHON EST#1308

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Buy F	Flight Description					·			Total		
Line [Buy Line Dates			MTWTFSS		D	Our Spots	Rate	
21 E	21 BLUE BLOODS			09/14/2012-09/14/2012		F			30 1	8,000.00	
Week Of			MTWTFS	S	Spots Per Week		<u>Rate</u>				
09/10/201	09/10/2012-09/16/2012		F		. 1		8,000.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
09/14/201	2 Fr	10:34 PM		LMFS12TV20H		30	8,000.00				
	Total Spots		Gross Ai	<u>mt</u>	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation	
ir Time Totals	23		117,300.0	00	1	7,595.00	99,705.00	16,800.00	16,800.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

117,300.00 **Gross Billing Trade Value** 0.00 Agency Commission 17,595.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 99,705.00

Warranty - We warrant the above broadcasts were made according to the official station log.